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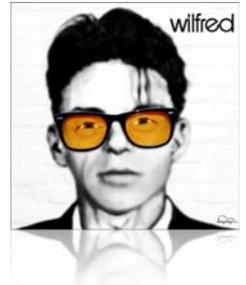
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WILFRED

Wilfred



**A perfect balance between Singer/Songwriter-Pop and dynamic Guitar-Rock**  
Norwegian band Wilfred create an organic sound brimming with enthusiasm and sensibility

There seems to be no end to the constant stream of exciting acts from jazz/pop/rock-wonderland Norway. To an outsider, some of them would seem at home in the clubs of Manhattan, New Orleans or Seattle. And yet, Wilfred are from brittle Oslo instead. The trio's name, culled from the main character of Johann Borge's novel „Lillelord“, may well be the only obvious reference to their roots. Their musical influences, after all, rather stem from the classic americana-blend of pop, alternative country and rock, resulting in sweeping guitar-grooves and contagious melodies.

Wilfred has recorded eleven strong, personal and recognizable songs and their debut full-length album is now released on Songways/Ozella. All eleven tracks contained on the album are marked by a palpable enthusiasm and sensibility akin to the immediacy of 70s guitar-rock and further enriched with melodious pop-hooks. Even though their style congenially fuses elements of southern-rock, bluegrass and stadium rock, it nonetheless offers a truly individual approach free from any kind of nostalgic tendencies.

Love, passion and suffering are the main sources of inspiration for the trio's songs, and their knack for catchiness is equally apparent when writing ballads or uptempo-material: „Love is not enough“ constitutes a piece of edgy rock&blues referencing Jimi Hendrix. „The Queen“ leans towards the powerful script of Neil Young & Crazy Horse. „Blue Eyed Angel“ relies on a combination of refined vocal harmonies and uncompromising rock'n'roll feeling to heavenly effect. And while „Searching“ reveals a close proximity to the work of Tom Petty and the Traveling Wilburys, „Time after Time“ straddles the line between vivid songwriter-pop and the monolithic force of 70s rock.

In songs like these, Wilfred's debut develops the power to make you believe in the timeless and progressive power of Rock'n'Roll again. You can always trust these three musicians, on-demand session studio- and session-instrumentalists for the likes of Marit Larsen, to deliver. Their spirited performance and technical prowess are all part of a vision: To assure a sonically inspiring place for rock music in the future.

Summary

Although Norwegian band Wilfred would seem perfectly at home in New York, L.A. or Seattle, their classic Rock'n'Roll sound has a decidedly global ring to it. Thanks to its refined combination of monolithic Guitar-Rock and vivid Songwriter-Pop, the trio's debut album instantly turns them into an act to watch out for in the future.